



**Just 2 Days Remaining to Be Part of the Behind-the-Scenes
Movie-Making Experience as *Corner Gas: The Movie*
Kickstarter Campaign Draws to Close**

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**Introducing New Perk: Dog River Days Onset Party in
Rouleau, Saskatchewan, Offers Opportunity to be Part of
Film's Closing Credits**

- Campaign wraps midnight June 18 –
 - Campaign introduces new perks in response to demand from fans and continues to welcome backers over the final 60 hours –
 - To date over 2000 backers have raised nearly two-and-a-half times the target goal –
 - *Corner Gas: The Movie* begins production in Saskatchewan on June 22 –
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To tweet this release: <http://bit.ly/cgkickstarterupdate3>

Toronto / Rouleau (June 16, 2014) – Today, Prairie Pants Distribution announced the final leg of the ***Corner Gas: The Movie*** Kickstarter Campaign. The 30-day campaign promoting fan engagement through exclusive rewards and behind-the-scenes experiences wraps at midnight on **June 18, 2014**. Fan response has been overwhelming, as over 2000 backers have raised nearly two-and-a-half times the target goal. In response to overwhelming demand for more fan engagement, the Executive Producers of CORNER GAS are introducing two new Kickstarter perks: an invitation to attend the Dog River Days 10th Anniversary Party onset in Rouleau, Saskatchewan, and be included in the film's closing credits; and an opportunity to obtain t-shirts worn in the movie by CORNER GAS star Fred Ewanuik (Hank Yarbo). ***Corner Gas: The Movie*** begins production in Saskatchewan on **June 22, 2014**.



****Media Note**** Download artwork for ***Corner Gas: The Movie*** at BellMediaPR.ca.

Launched May 20, the campaign reached 100% of its initial goal in just one day. Top backer, Saskatoon philanthropist Bart Hunter, snagged the top reward - an opportunity to host a private screening with Brent Butt - bringing the world-debut of **Corner Gas: The Movie** to Saskatoon and turning it into a charity event. Support has come from fans around the world, including Canada, the US, UK, Europe, Australia and as far afield as Oman, India, China, and Kyrgyzstan.

Corner Gas: The Movie's Kickstarter is a fan engagement campaign with the goal to provide once-in-a-lifetime rewards and behind-the-scenes experiences, enhance special and visual effects in the production, fly the cast to Cineplex premieres across Canada, create a behind-the-scenes documentary for the DVD, and maintain the CORNER GAS set in Rouleau, Saskatchewan, as a tourist destination for one year. Fans can access the campaign at cornergasthemovie.com.

Kickstarter pledges to **Corner Gas: The Movie** range from \$5 to \$300 for collectable, 'backers-only' items, and from \$350 to \$8,000 for limited, personalized one-of-a kind experiences. Contributions may be made securely by credit card.

Rewards include a chance for backers to get exclusive 'backers-only' t-shirts, ball caps, posters and DVDs, autographed scripts, rare collectables from the set, personalized voice messages from Brent Butt, Jackass videos by Eric Peterson and two newly introduced perks: an invitation to join members of the cast at the official Dog River Days 10th Anniversary Party in Rouleau, Saskatchewan, and be included in the film's closing credits; and an opportunity to obtain t-shirts worn in the movie by CORNER GAS star Fred Ewanuik (Hank Yarbo).

Backers can also obtain entry to the **Corner Gas Backers' Club**, an exclusive, online, all-access backstage pass where they will receive video messages from the cast and crew, interviews with fans that visit the set, the latest behind-the-scenes updates, photos, and footage - from the cast reunion, to the making-of process, to red carpet premieres.

The 90-minute feature film will be delivered to Canadians as a national event on multiple screens in November. The film will open with a Cineplex exclusive theatrical debut followed by premieres on The Movie Network, CTV, and The Comedy Network, and complemented by a special collector's edition DVD available for purchase before the holidays.

Corner Gas: The Movie is an inter-provincial co-production produced by Corner Gas The Movie (ON) Inc. and Corner Gas The Movie (SK) Inc. in association with CTV, Telefilm Canada, Cineplex Entertainment, Tourism Saskatchewan, Creative Saskatchewan, the Canada Media Fund and Prairie Pants Distribution Inc. CORNER GAS is distributed world-wide by Prairie Pants Distribution Inc.

WEBSITE:

cornergasthemovie.com

SOCIAL MEDIA LINKS:

Twitter:

[@CornerGas](#)

[#CornerGasMovie](#)

[@VirginiaTV](#) – Virginia Thompson

[@BrentButt](#) – Brent Butt

[@MillerGabrielle](#) – Gabrielle Miller

[@FredEwanuick](#) – Fred Ewanuick

[@janetwstorm](#) – Janet Wright

[@LorneCardinal](#) – Lorne Cardinal

[@TSpencerNairn](#) – Tara Spencer Nairn

Facebook:

[Facebook.com/cornergasthemovie](https://www.facebook.com/cornergasthemovie)

Instagram:

[Brent Butt](#)

About Prairie Pants Distribution

Prairie Pants Distribution Inc. is the world-wide distributor of ***Corner Gas: The Movie***. Owned by CORNER GAS Executive Producers Brent Butt (Sparrow Media), David Storey (Aslan Entertainment) and Virginia Thompson (Vérité Films), Prairie Pants Distribution is responsible for creating, managing and fulfilling the ***Corner Gas: The Movie*** Kickstarter Campaign.

About Vérité Films

Vérité Films Inc. is a boutique production company committed to incubating great ideas and championing creative talent. Founded in 1994 by Producer/Series Creator Virginia Thompson and Writer/Director/Series creator Robert de Lint, the company has established a reputation for producing quality prime-time dramas and comedies, as well as children's, youth and family programming — with smash hit successes including: CORNER GAS, INSECURITY, RENEGADEPRESS.COM and INCREDIBLE STORY STUDIO. Vérité has created and produced over 250 episodes of critically acclaimed television that has sold worldwide. The company has won or been nominated for 114 national and international awards including an International Emmy, several Gemini Awards and The Prix Jeunesse. Vérité is developing a dynamic slate of hour-long drama series, half-hour comedies and features for Canadian and world markets. For more information, please visit www.veritefilms.ca.

About Sparrow Media

Sparrow Media Co. is comprised of hard-working, no-nonsense, rough-and-tumble go-getters with a knack for hyphenated phrasing. Brent Butt, the creator, head writer, showrunner, executive producer, and sometime director of the top-rated sitcom in Canadian television history, CORNER GAS, is President and Executive Producer of Sparrow Media. Laura Lightbrown of DA VINCI'S INQUEST and INTELLIGENCE is VP, Business Affairs and Executive Producer. Together they co-executive produced with

David Storey, the television comedy series HICCUPS; Butt was also creator, writer, and show runner for the series. They recently co-executive produced the feature film NO CLUE, a comedy noir detective tale written by and starring Brent Butt. Carl Bessai was recently awarded Best Director for NO CLUE at the LAComeyFest. More information is available at sparrowmedia.com.

About Aslan Entertainment

David Storey, an award-winning executive producer, director and show developer, is President of Aslan Entertainment Inc., an independent production company creating quality digital, television and feature entertainment. Best known for co-executive producing and directing the runaway hit television series CORNER GAS, he also co-executive produced and directed Brent Butt's follow-up series HICCUPS. With Pier 21 he co-executive produced the two-part mini-series KEEP YOUR HEAD UP KID: THE DON CHERRY STORY and co-created and directed the Ron James' series BLACKFLY. He also directed THE SEÁN CULLEN SHOW and the standup comedy series COMICS where he worked with some of Canada's best and brightest funny men, including Brent Butt, Ron James and Mark Farrell. Storey is the recipient of six Leos, three Geminis, two Canadian Comedy and two Director's Guild Awards. He is currently in development as Executive Producer on two features, one is a co-production with Vérité Films. More information is available at aslanentertainment.ca.

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