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CORNER GAS – Dog River Digitally Interactive, Self-Guided, Walking Tour, with Sneak Peek of CORNER GAS ANIMATED Locations, Launches Tomorrow In Celebration of Canada 150

– Participating in the event are **Honourable Ken Cheveldayoff**, Saskatchewan’s Minister of Parks, Culture and Sport, **Grant Clarke**, Mayor of Rouleau, **Virginia Thompson**, Executive Producer of the CORNER GAS franchise and Actor **Cavan Cunningham** who plays Mayor 'Fitzy' Fitzgerald –

– Interactive Tour offers QR codes with behind-the-scenes details on each site –

– A first look at some of Dog River’s most iconic locales, re-imagined at cornergas.com –

ROULEAU, SASKATCHEWAN (July 4, 2017) – Tomorrow, the producers of the **CORNER GAS** franchise, in association with the Town of Rouleau, are launching the **CORNER GAS – Dog River Walking Tour** in **Rouleau, SK**, with a ribbon-cutting ceremony and inaugural walking tour offering sneak peeks of CORNER GAS ANIMATED locations, in honour of Canada’s 150th birthday. Dog River is the fictional town featured in the smash hit Canadian television franchise CORNER GAS, about small-town life in the Prairies. The franchise includes the upcoming series CORNER GAS ANIMATED, launching on The Comedy Network in 2018.



To download high-resolution images, [click here](#). To download MP4 clips, [click here](#).

Participating in the ribbon-cutting ceremony and inaugural walking tour tomorrow are: the **Honourable Ken Cheveldayoff**, Saskatchewan's Minister of Parks, Culture and Sport; **Grant Clarke**, Mayor of Rouleau; **Virginia Thompson**, Executive Producer of the CORNER GAS franchise and actor **Cavan Cunningham**, who plays Mayor 'Fitzzy' Fitzgerald in the franchise.

The digitally interactive, self-guided tour includes: the town hall, downtown Dog River, Oscar & Emma's house, original site of the gas station and The Ruby diner (dismantled due to structural issues in November 2016), grain elevator, water tower and CORNER GAS character cut outs for photo opportunities. CORNER GAS commemorative bronze plaques with QR codes and a detailed map of the CORNER GAS – Dog River Walking Tour are located at points of interest on the tour. Postcard-sized maps of the tour are available at the Rouleau Community Complex, Tourism Regina, Tourism Moose Jaw and the Moose Jaw Western Development Museum. The map and animated images of Dog River sites are available on cornergas.com.

Visitors can use their smartphones to scan QR codes for behind-the-scenes details, depictions of the site in the series, the movie and CORNER GAS ANIMATED. Beginning tomorrow, fans are encouraged to share photos and comments using #DogRiverTour. Selected photos and comments will be posted to the CORNER GAS visitor's gallery on cornergas.com.

"When CORNER GAS premiered in January 2004, Dog River/Rouleau, SK, became a popular Canadian tourist destination. After 107 episodes, a movie and soon-to-be released animated series, the CORNER GAS franchise continues to draw tens of thousands of visitors to the town annually," said CORNER GAS executive producer Virginia Thompson.

"CORNER GAS fans can visit our town and enjoy the digitally interactive, self-guided Dog River Walking Tour with a sneak peek of the locations as they appear in the new animated series," said Mayor of Rouleau Grant Clarke. "With CORNER GAS ANIMATED launching in 2018, we are thrilled that Rouleau will continue to be a tourist destination for years to come."

CORNER GAS the franchise was created by Brent Butt and executive produced by Brent Butt, David Storey, and Virginia Thompson for CTV and The Comedy Network. The franchise includes *Corner Gas: The Movie*, six seasons of the CTV televised series CORNER GAS and CORNER GAS ANIMATED, slated to premiere in 2018 on The Comedy Network.

WEBSITE:

www.cornergas.com

SOCIAL MEDIA LINKS:

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[The Comedy Network on Twitter](#)

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[@BrentButt](#) – Brent Butt

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